



# OUR IMPACT

The BirdLife  
Annual Review | 2022

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# OUR MAJOR SUPPORTERS AND DONORS ACROSS 2022

Agence Française de Développement (AFD) | Alstom Foundation | American Bird Conservancy | Anonymous Supporters | Tim Appleton and Penny Robinson | Asian Development Bank | Asian Infrastructure Investment Bank (AIIB) | Margaret Atwood | National Audubon Society | Geoff and Mary Ball | Band Foundation | David Becher | Keith Betton | Bezos Earth Fund | Biodiversity and Protected Area Management Programme (BIOPAMA) | Friends of BirdLife International | Blue Nature Alliance | BMW | Bobolink Foundation | Nathalie Boulle | British Antarctic Survey | British International Investment PLC | CAF, Development Bank of Latin America | Government of Canada (ECCC) | Canadian Wildlife Services | Canon Julia Carpenter | Cambridge Conservation Initiative | Endangered Landscape Programme | Cambridge Conservation Initiative Collaborative Fund | Chabot Family Fund | Sir Charles and Lady Angela Chadwyck-Healey | Alfred III and Susan Chandler | Chopard Climate Catalyst Convention of Migratory Species (CMS) | Rob and Rita Colwell | Conservation International | Christie Constantine and Scott Dresser | Critical Ecosystem Partnership Fund (CEPF) | UK Government DEFRA, Darwin Initiative | DBS Bank | European Commission, Directorate-General for Environment (DG ENV) | European Commission, Directorate-General for Research and Innovation (DG RTD) | Peter Eerdman Ellem Foundation | Joe and Barbara Ellis | Ennismore Fund Management | European Climate Foundation (ECF) | National Fish and Wildlife Foundation | David Fisher Flotilla Foundation | Food and Agriculture Organization of the United Nations (FAO) | French Fund for the Environment Fund (FFEM) | Garfield Weston Foundation | Global Environment Facility (GEF) | Ian Gordon | David and Sarah Gordon | Government of New Zealand, Department of Conservation | Agnes Gund | Piyush and Ruchira Gupta | Richard Heaver | Heidelberg Materials Hempel Foundation | André and Rosalie Hoffmann International Climate Initiative (IKI)

International Fund for Agricultural Development (IFAD) | Neville and Pamela Isdell | Cara Isdell-Lee | Isdell Family Foundation | International Union for Conservation of Nature (IUCN) | Japan International Cooperation Agency (JICA) | Aage V. Jensen Charity Foundation | Kingfisher Foundation | Kiwa Initiative | Knobloch Foundation | George and Cathy Ledec | The A.G. Leventis Foundation | Tasso Leventis Foundation | Lex Reception | March Conservation Fund | Jennifer and Phillip Maritz | Marks Family Charitable Trust | Marshall-Reynolds Foundation | Stephen Martin | Mary Matthews | MAVA Fondation Pour La Nature | Michael and Gretchen Mavrovouniotis | Metalbird | Ninety One | Oak Foundation | Benjamin Olewine IV | Lynn and Susan Orr | The David and Lucile Packard Foundation | Wendy and Hank Paulson | Penchant Foundation | Bruce Peterjohn | Pirelli | Plant and Sofianou Family Environmental Foundation | Prince Albert II of Monaco Foundation | Rainforest Trust | The Rare Bird Club | Sigrid Rausing Trust | Redbreast Whiskey | Reissing Family | Renewable Grid Initiative | Restore Our Planet | Rewilding Europe | Rio Tinto | Rockjumper Birding Tours | Royal Society for the Protection of Birds (RSPB) | Stephen Rumsey | Nigel Scott | Secretariat of the Pacific Regional Environment Programme (SPREP) | Fondation Segré | Sibelco Silent Foundation | Peter and Sandy Smith | Patricia Smyth | Christopher Spooner | Swarovski Optik | Swiss Philanthropy Foundation | Anya Taylor-Joy | Matthew Teng | TerraFund for AFR100 | Stephen and Britt Thal | Nikki Thompson | The Tolkien Trust | Per Undeland | United Nations Development Programme (UNDP) | United Nations Environment Programme | World Conservation Monitoring Centre (UNEP WCMC) | United States Forest Service | Vanguard Charitable Velux Fonden | Vogelbescherming Nederland | The Waterloo Foundation | David Webster Charitable Trust | Weeden Foundation | World Bank | World Wide Fund for Nature (WWF) | Carl Zeiss AG



## We are BirdLife International.

We protect birds and nature, so that all life on our planet can flourish. We do it by pinpointing and protecting vulnerable bird species, conserving the most vital habitats, working to make human activities more sustainable, and rallying society to take positive action against climate change and biodiversity loss.

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Cover Photo: Jacob Dyer  
 Editor: Christopher Sands  
 Design and layout: Dogeatcog

[BIRDLIFE.ORG](https://www.birdlife.org)

# A MESSAGE FROM OUR CHAIR



I was really delighted to be elected as Chair of BirdLife International's Global Council during the Global Partnership Meeting and 100th anniversary celebrations held in Cambridge and London in September. This is a very fond return to BirdLife

for me as I first joined the International Council for Bird Preservation (ICBP), BirdLife's previous incarnation, in 1986, helping to transform the ICBP into the BirdLife International partnership and then becoming the CEO from 1996 to 2009. And what an exciting year to rejoin as our global partners and staff came together for the global partnership meeting, partnership fair and 100th anniversary celebrations. I was especially pleased to participate in the partnership's adoption of the new 10 year BirdLife Strategy 2023-2032. Focused on our foundational core of birds, science and our unique partnership model, and implemented through our four pillars of species, sites, systems and society, BirdLife is positioned as never before to tackle the twin crises of biodiversity loss and climate change.

Our world class research, global community of national partners and unique ability to collaborate at local, national and international scales, enables BirdLife to deliver extraordinary impact for the benefit of birds, wider biodiversity and people. Increasingly, we can provide system-wide solutions to unsustainable land-use, habitat destruction and abusive marine and fisheries practices; we have stepped up to the existential challenges all of these forces represent in ways that truly give me hope.

I look forward to working with my colleagues on the Global Council to further strengthen BirdLife's governance and conservation effectiveness in the years ahead.

**DR MIKE RANDS**  
Chair, BirdLife Council



# A MESSAGE FROM OUR CEO

2022 was a seminal year for the BirdLife partnership. We celebrated our 100th birthday in the course of holding our global partnership meeting along with a partnership fair, a multitude of seminars and workshops and a gala anniversary dinner. The diversity and energy of our global family has felt so evident. Building on our strong track-record of success, we now have a dynamic new 10 year strategy, and a new organisational structure designed to ensure we have maximum impact in the global challenge of tackling the nature and climate emergency.

We were particularly gratified by the establishment of the Luc Hoffmann Flyway Fund (LHFF) with a kick-off US\$5 million grant announced by his son André at our gala dinner. We launched our multi-billion dollar East Asian-Australasian Flyways Initiative with the Asian Development Bank to help preserve and restore its critical sites and species while strengthening climate resilience. We are putting the finishing touches on a similar pan-continental Americas Flyways Initiative with our colleagues at Audubon and the Development Bank of Latin America and the Caribbean. These initiatives bring together innovative conservation financing with our world class science to identify critical sites to save for these two important migratory "superhighways". These interventions illustrate our increased ambition and the scale of action that is essential if we are to prevent mass extinctions and catastrophic climate change.

Our 1 Planet 1 Right campaign, launched in 2020 with our Spanish partner SEO/BirdLife, helped ensure that the universal human right to a healthy planet was recognised by the United Nations General Assembly in a resounding majority with no negative votes. This will strengthen nature protection around the world, and new legal action is already underway by different stakeholders around the world citing this right as they fight unbridled development and unsustainable practices.

The ultimate test of conservation success is the fate of individual species and BirdLife remains committed to saving those most in trouble. We are proud to report that more than 726 globally threatened species

have benefited from our interventions. What's more, we have helped to identify and protect over 4,000 critical Important Bird & Biodiversity Areas around the planet, many located along one of the nine global flyways we focus on. From our successes in reducing seabird bycatch in many important fisheries by up to 95% to our science leading to the establishment of an enormous and important new Marine Protected Area in the North Atlantic called NACES (North Atlantic Current and Evlanov Sea-Basin) which is the size of France, BirdLife consistently punches above its weight. Our seminal Red List work included two completed updates: with 290 Threatened Species Forum topics discussed on the new web platform resulting in 271 decisions and 670 updated assessments published or approved for publication by IUCN. Our State of the World's Birds report provided critical context and background to these updates.

And at 2022's two important global meetings, (two conferences of the Parties to the conventions on climate change and biodiversity), our interventions have helped to secure global targets to halt and restore biodiversity loss while also ensuring that nature remains at the heart of tackling the climate crisis. These were hugely significant moments that deliver commitments which governments now need to translate in action. This is but a thumbnail of the achievements and work accomplished over 2022. These interventions exemplify the increased ambition that BirdLife now has and illustrates the scale of action that is essential if we are to prevent mass extinctions and catastrophic climate change. From a new 5 year business plan – to mobilising over \$5 million to strengthen our global partners. We are now more robust and ambitious than ever before.

Our core BirdLife teams and our extraordinary 120 partners around the world have worked tirelessly and urgently with sometimes limited resources to meet the existential crises of our time and I want to thank them and all our supporters for everything we achieved in 2022.

**MARTIN HARPER**  
Interim CEO

# THE OLDEST AND LARGEST PARTNERSHIP FOR NATURE IN THE WORLD

**A century ago,** visionary conservationists concerned about the plight of the world's birds and the wider environment came together to form an international movement.

Arguably 2022's most notable achievement was BirdLife attaining its 100th birthday. With our co-sponsors and UK partner the Royal Society for the Protection of Birds, from September 11th through the 16th, we gathered virtually and physically together in Cambridge and London to celebrate, review our history together, elect our new Global Council, approve our new 10 year strategy and share our experiences around the globe fighting for birds, people and nature.

One hundred years ago, united by their passion for birds, the group decided that co-ordinated international action was the answer to the various threats birds faced and founded The International Council for Bird Preservation (ICBP) – now BirdLife International.

The Congress was fully hybrid and connections with partners extended beyond those physically present. Overall, 597 members of the partnership registered and 262 participated physically; 180 staff registered and 100 participated physically. A keynote presentation was made by Richard Grimmett, Global Director of Conservation, of the difference that the partnership has made in implementing the 2013-2022 strategy. This was based on the "Making a difference" report, developed largely from the Quality Assurance System (QAS) results, which partners provided in 2021.

WHAT WE'VE  
ACHIEVED  
SINCE 2013:

**4,000+** IBAs have received conservation attention from BirdLife Partners

**7,400,000** young people reached through environmental education

**635** world class science publications which have influenced policies and plans for implementation of global conventions

**726** threatened birds species benefited from our conservation action



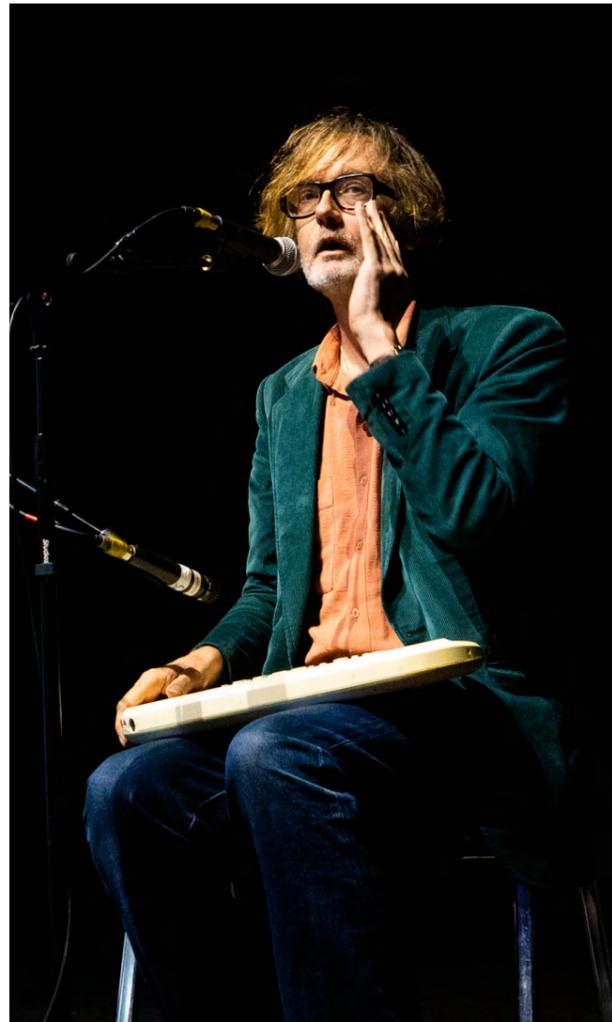
ADDRESSED CLIMATE CHANGE THROUGH POLICY AND PRACTICE

**84** BirdLife partners advocated for including environmental safeguards in renewable energy developments



This opening event and others during the week opened with the global rhythms of the new BirdLife100 anthem featuring BirdLife partners from around the world. Partners eagerly shared and exchanged their ideas and problems, pleased after COVID-19 to finally be face to face to share their solidarity and the value of our global family. A high point for all was when Global Birdfair's Tim Appleton and Penny Robinson presented BirdLife CEO Patricia Zurita with the €100,000 raised at that summer's inaugural Global Birdfair for BirdLife conservation – this year's project Reviving La Janda, critical wetlands in Spain's Andalucia. Energies shifted the following and final day to London, first for our Future of Our Planet conference at London's famed Freemasons' Hall in Covent Garden. Save, nurture, grow – these were the bywords of the day, a cornucopia of panels, speakers, and videos to share perspectives with a wide range of business and other leaders not directly within the world of conservation.

**MUSICIAN JARVIS COCKER CLOSES THE PARTNERSHIP FAIR**



The day was opened by our Honorary President, Her Imperial Highness Princess Takamado setting the scene in an inspiring and thought provoking address.

With that kick-off, the conference then tackled such challenging topics as Nature & Business, the Value of Nature; Funding Nature, Philanthropy, Public Funding and Beyond; and Nature, Arts, Culture and Education. Diverse panellists included, among many others, Carlos Manuel Rodriguez, Chairman and CEO of the Global Environmental Facility, Hank Paulson, former US Treasury Secretary and Chairman of the Paulson Institute, and 20 year old Alejandro Quecedo, Climate & Nature champion and Youth. Some of the organisations represented were: Keidanren, Japan; Rio Tinto; Heidelberg Materials; Iberdrola; Roche Pharmaceuticals; Irish Distillers; Bezos Earth Fund; Prince Albert II of Monaco Foundation; Global Environment Facility; Asian Development Bank; Paulson Institute; Ninety One; RePLANET; and DBS.

His Serene Highness Prince Albert of Monaco addressed the group by video saluting BirdLife's work and his foundation's commitment to targeted support for change in how society treats nature, its oceans and the planet. As the Conference ended, the action shifted to London's famed Victoria and Albert Museum for the 100th Anniversary dinner.

The panoply of events wouldn't have been possible from a range of important and very generous sponsors and supporters. Heidelberg Materials and Sibelco were supporting sponsors of both the Regional and Global Partnership events with Rio Tinto supporting The Future of our Planet conference and our BirdLife100 Anniversary Dinner.



Patricia Zurita, Tim Appleton & Penny Robinson

We were privileged to receive a video from then HRH Prince Charles speaking to his love of the albatross with a call to arms to BirdLife and his appreciation for our work. Due, of course, to Her Majesty's Queen Elizabeth's passing and the national period of mourning, we did not share the video at the 100th Anniversary dinner.



A highlight of the evening was the acceptance by Sir David Attenborough of the BirdLife President's Award, who addressed the assembled through on video to express his gratitude and salute BirdLife's 100th birthday.



**OTHER ACCOMPLISHMENTS OF THE WEEK**

The partnership refreshed members of its governance by endorsing the elected regional representatives to the Global Council and electing a new Council Chairman and Treasurer. The new Council therefore is composed of:

**Chairman of Global Council:** *Mike Rands*

**Treasurer:** *Martin Birch*

**Regional representatives:**

**Africa:** *Sheku Kamara (Sierra Leone); Vikash Tatayah (Mauritius) and Khadija Bourass (Morocco)*

**Americas:** *Amanda Acosta (Belize); Andrew Couturier (Canada) and Rodrigo. W. Soria-Auza (Bolivia)*

**Asia:** *Dian Agista (Indonesia), Ishana Thapa (Nepal)*

**Europe and Central Asia:** *Kjetil Aadne Solbakken (Norway), Lieven De Schampelaere (Belgium) and Mika Asikainen (Finland)*

**Middle East:** *Fadi Naim Naser (Jordan) and Imad F. Atrash (State of Palestine)*

**Pacific:** *Nunia Thomas (Fiji) and Samantha Vine (Australia)*

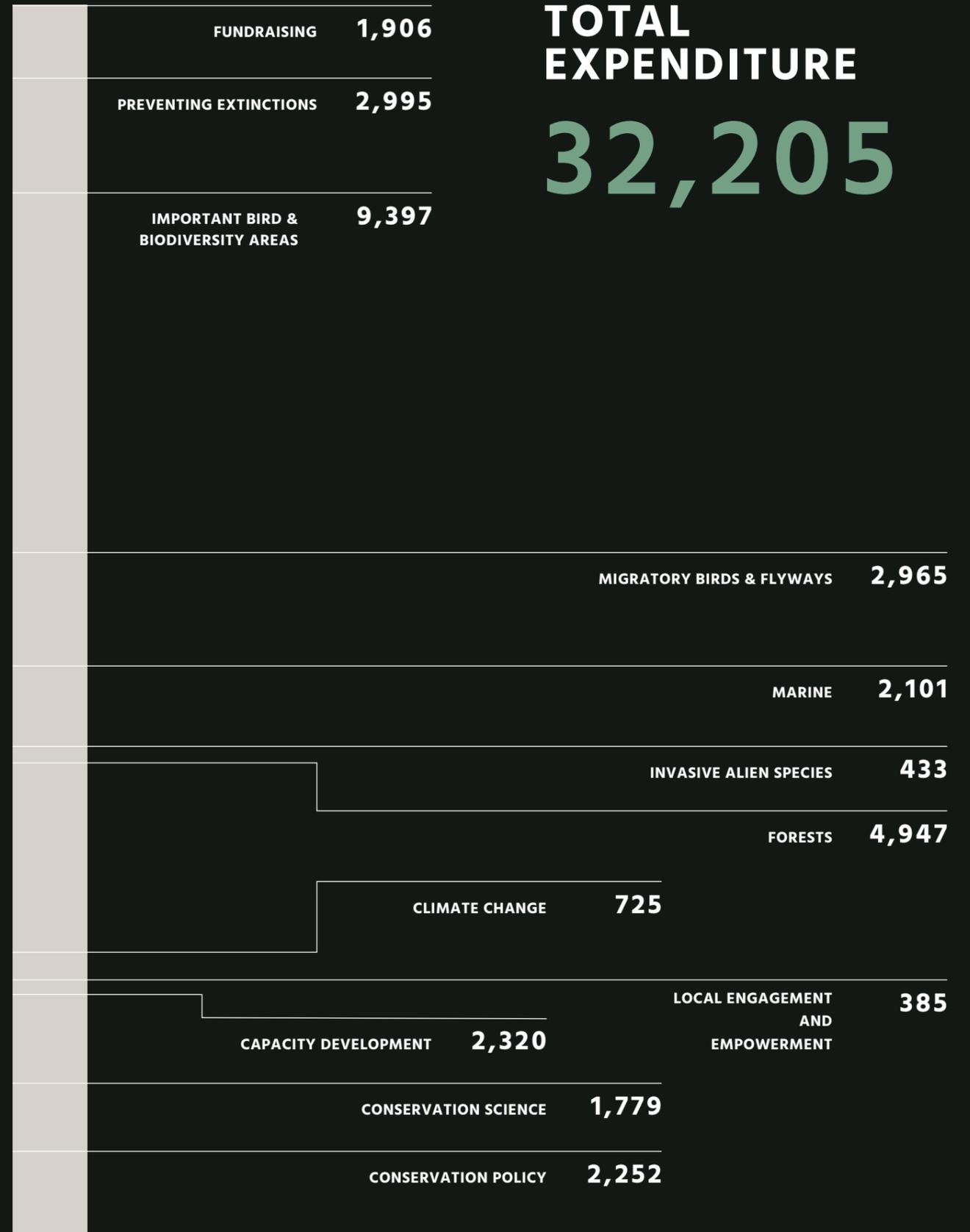
# 2022 FINANCIAL RESULTS

ALL FIGURES ARE £'000

INVESTMENTS	94	
EVENTS & OTHER	2,673	
<b>TOTAL INCOME</b>	<b>40,493</b>	
		CORPORATIONS 4,297
		BIRDLIFE PARTNERS 2,777
		INDIVIDUAL DONATIONS, MEMBERSHIPS & LEGACIES 3,417
		GRANTS FROM INSTITUTIONS & FOUNDATIONS 27,235

Expenditure	2022	2021
Grants from Institutions & Foundations	1,906	945
<b>Charitable Expenditure</b>	<b>30,299</b>	<b>23,791</b>
Preventing Extinctions	2,995	2,544
Important Bird & Biodiversity Areas	9,397	4,716
Migratory Birds & Flyways	2,965	2,358
Marine	2,101	2,550
Invasive Alien Species	433	375
Forests	4,947	4,430
Climate Change	725	597
Local Engagement & Empowerment	385	552
Capacity Development	2,320	2,247
Conservation Science	1,779	1,266
Conservation Policy	2,252	2,156
<b>Total Expenditure</b>	<b>32,205</b>	<b>24,736</b>

Income	2022	2021
Grants from Institutions & Foundations	27,235	14,157
Individual donations, memberships & legacies	3,417	4,553
BirdLife Partners	2,777	2,489
Corporations	4,297	2,826
Events & other	2,673	221
Investments	94	67
<b>Total Income</b>	<b>40,493</b>	<b>24,313</b>



# THE BIRDLIFE STRATEGY

2022 – 2023

We launched our new **2023-2032** strategy, which sets out our stepped up and refocused approach to addressing the nature and climate crises.

The strategy recognises three foundations, namely **Birds, Science and Partnership** and four pillars, namely:

**Species, Sites, Systems and Society.**



# SPECIES

BirdLife is committed to preventing bird extinctions, to improving the status of threatened birds, and to keeping common birds common.



## THE IUCN RED LIST

The IUCN Red List of Threatened Species evaluates the conservation status of plants and animals worldwide. It categorises species based on extinction risk, aiding conservationists and policymakers in prioritising efforts to protect biodiversity and ecosystems. BirdLife is the official authority for birds, so each year our Red List team gathers the latest data to reassess the status of birds around the world.

## STATE OF THE WORLD'S BIRDS

The fifth edition of BirdLife's flagship State of the World's Birds report, launched in September 2022, paints a deeply concerning picture.

**1 IN 8** bird species is threatened with extinction

**600** million birds lost in the EU since 1980 | **2.9** billion birds lost in North America since 1970

Fortunately, birds show us that conservation action works. The report highlights species saved from extinction, populations recovering, threats managed and ecosystems restored. Yet, the challenges to conservation are escalating, and time is running out. The coming years will be the 'critical decade' to act.



Find out more and read the full report at [BirdLife.org](https://www.birdlife.org)

## SAVING SEABIRDS

BirdLife's Marine Science team introduced an innovative method to assess the vulnerability of Wandering Albatross in the South Atlantic. By utilising GPS loggers with radar detecting technology, they tracked the positions of birds-at-sea in relation to nearby fishing vessels. Immersion loggers on Wandering Albatrosses from South Georgia allowed the team to analyse bird-vessel interactions, providing valuable insights into their exposure to high-risk fleets.

In South America and southern Africa, the Albatross Task Force teams have effectively demonstrated the importance of implementing electronic monitoring systems on fishing vessels in priority fleets. By employing cameras on trawl vessels in Argentina, compliance with bird-scaring line regulations has significantly increased, with official data indicating levels surpassing 85%.



ATF instructor and black-browed albatross © Ruben Dellacasa

# SITES

BirdLife protects bird species by protecting the places where they live. Together BirdLife partners are ensuring the integrity, protection, conservation and restoration of a network of more than 13,000 Important Bird and Biodiversity Areas (IBAs) and Key Biodiversity Areas (KBAs) worldwide; and ensure they are connected throughout crucial landscapes, seascapes and flyways.

## KEY BIODIVERSITY AREAS:

**Establishing a blueprint for 30x30:** The implementation of this project, funded by the Bezos Earth Fund, progressed in 2022.

- KBA National Coordination Groups established in **six of the seven** project countries in the Andes and Congo Basin
- KBA training workshops held in all seven countries with more than **200 experts** participating
- New KBA Regional Focal Points appointed in Latin America and Francophone Africa to support the national KBA processes



Torres del Paine, Chile © Michiel Annaert

## RESTORATION IN EUROPE

BirdLife in Europe launched RENATE (Restoring Nature in the East), a new project supported by the Sigrid Rausing Trust. The initiative aims to strengthen nature restoration capacity among partners in the Balkans, eastern Europe, Turkey and the Caucasus.

Through tireless advocacy, BirdLife's efforts have led the European Commission to table a legal proposal for a ground-breaking nature restoration law. The law sets legally binding, measurable, and time-sensitive targets for all EU countries to restore habitats, reverse declines in farmland birds and pollinators, and improve various ecosystems like farmlands, urban areas, forests, peatlands, and marine habitats. This transformative proposal, largely based on BirdLife's original proposals, could have significant positive impacts on biodiversity, climate mitigation and adaptation.

## ILLEGAL KILLING OF BIRDS (IKB)

Patrolling shows zero poaching of Helmeted Hornbills at 'safe havens' in Malaysia, Thailand and Myanmar, and hornbill needs incorporated in site management plans.

# €250k

was obtained to support strategic learning from the IKB experience in the region. Several new grants to Mediterranean partners were secured from various organisations, including NABU (BirdLife in Germany), BirdLife Finland, VBN (BirdLife in the Netherlands), and the Convention on Migratory Species.

# SITES

## FLAGSHIP FOREST LANDSCAPE INITIATIVES

### ○ LATIN AMERICA

#### Atlantic Forest, Argentina and Paraguay

BirdLife has continued to support Partners in Argentina and Paraguay to promote forest friendly Yerba Matte production through certification (Argentina) and commercial businesses (Paraguay).

### ○ AFRICA

#### Sao Tome & Principe

Sustainable financing plan for protected areas validated and being implemented. Management plan for Sao Tome Natural Park finalised and validated nationally in June and endorsed by the Government in August; in Sao Tome island, a decree-law to recognize identified 21 High Conservation Value (HCVAs) as special reserves was finalised in September.

### ○ ASIA

#### Lomphat Wildlife Sanctuary, Cambodia

BirdLife is currently supporting the development of a REDD+ project with NatureLife. The project has been approved by the government and listed by Verra (carbon credit certification). Co-funding has been secured from USAID and negotiations are ongoing to secure \$2.1 million to kickstart implementation.

#### Hutan Harapan, Indonesia:

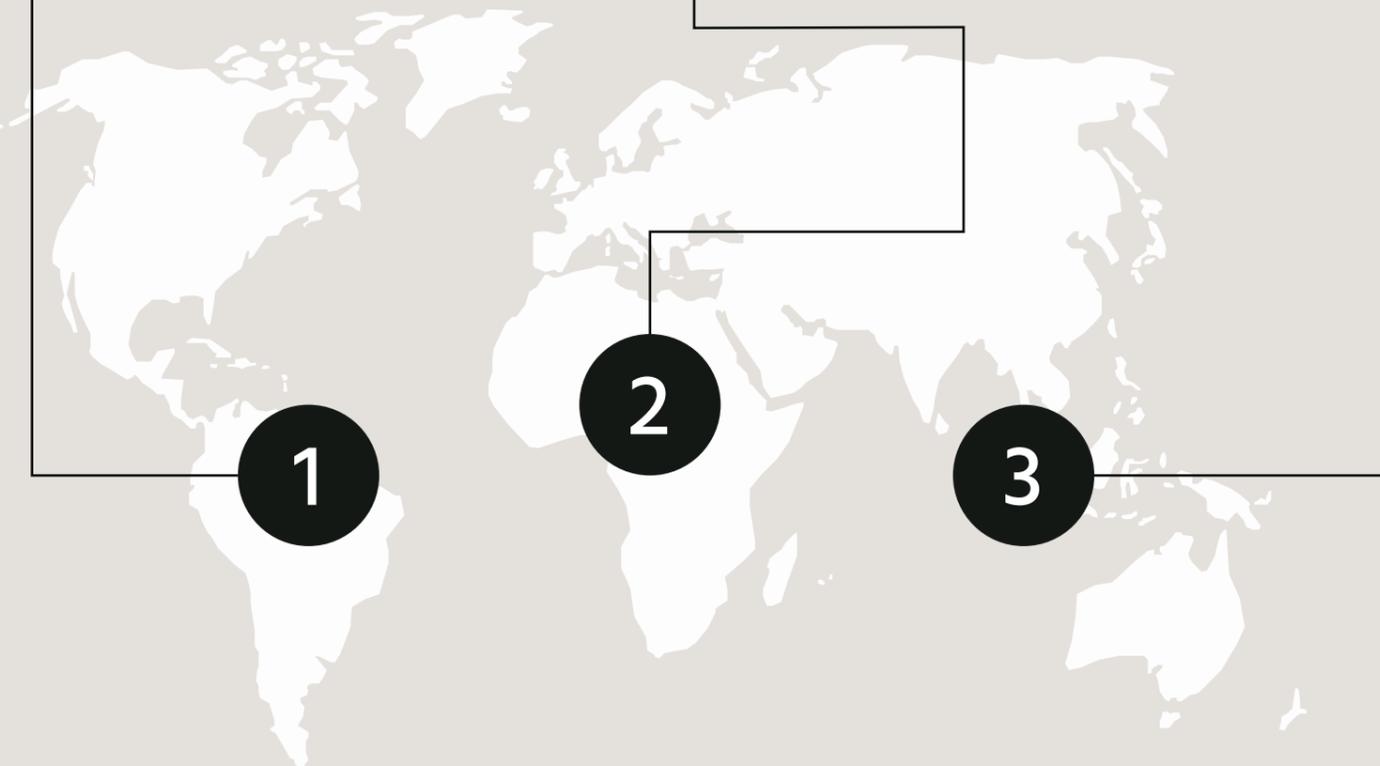
Ongoing support to site management to develop sustainable funding mechanisms while providing livelihood opportunities for communities. Current initiatives include vanilla and rubber. Project design is underway in collaboration with Cambridge University to use drones to monitor forest change.

## ▲ INVASIVE ALIEN SPECIES

In May the Te Ipukarea Society (BirdLife in Cook Islands) successfully led an operation to eradicate rats from the remaining infested islet on Suwarrow.

A large-scale regional project has been developed with the Kiwa Initiative (French Development Agency administered) which will address invasive species at priority sites as a nature-based solution, delivering biodiversity, livelihood and climate resilience outcomes. The project will be implemented with BirdLife Partners in Fiji, French Polynesia, and Palau, and the Samoa Conservation Society. The project is expected to commence from the first half of 2023. Two projects have commenced on Rennell Island, Solomon Islands, addressing landscape-scale rat control in protecting the Islands' endemic birds (and other biodiversity), safeguarding crops and other local livelihoods and increasing climate resilience with official data indicating levels surpassing 85%.

Image, Top: Solomon Islands  
© Alex Deciccio



# SYSTEMS

Together we are rising to the challenge of tackling the greatest threats to nature: irreversible climate change and unsustainable agriculture, fisheries and forestry; while finding more and increasingly creative ways of funding nature for the future of everyone.



## CONSERVATION INVESTMENT PLANS

# 613

Producers are part of the Southern Cone Grassland Alliance, incorporating nature conservation into the management of nearly **860,000** hectares.



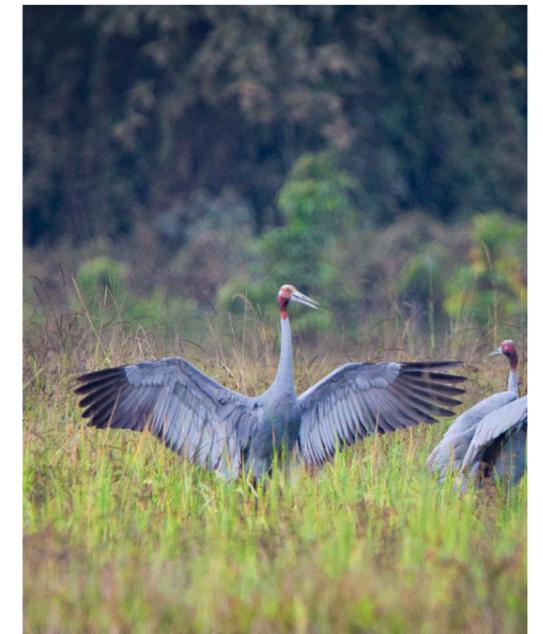
▶ Pilot projects to estimate initial soil carbon contents launched in Brazil, Paraguay, Uruguay and Argentina. Conservation Investment Plans (CIS) have progressed for terrestrial migratory birds in the Ecuadorian Chocó and the Caribbean Slope.

## LANDSCAPE SUSTAINABLE FINANCE ACCELERATOR

An accelerator grant for 2022-2023 approved by the Hempel Foundation. The new phase has been designed and launched with a call for proposals from BirdLife partners for seed funding. Seed funding has been provided to 8 BirdLife partners who are piloting and developing projects on carbon finance, forest friendly enterprises and payment for ecosystem services.

## AVISTEP

AVISTEP, the Avian Sensitivity Mapping Tool for Energy Planning, funded by the Asian Development Bank and featuring India, Nepal, Thailand and Vietnam, was launched and discussions are underway with other potential investors to expand across Asia, Africa and Americas.



Sarus Crane  
© Bjorn Olesen



# SOCIETY

Together, we will influence local, national and regional governments, work with international agreements and engage the private sector to ensure smarter, sustainable decision-making. We will mobilise the general public and young people and learn from local communities and indigenous people to ensure a just, secure future.

## POST-2020 AGENDA AND SDGS

Global Biodiversity Framework was finally agreed by Parties to the Convention on Biological Diversity (CBD) at COP15 in Montreal in December, following seven weeks of in-person negotiations across 2022 at which BirdLife made considerable impact, resulting in the majority of our key asks on species, ecosystems, rights, finance, implementation, monitoring and a nature-positive mission being included.

Image: Barend van Gemberden



## 1PLANET1RIGHT CAMPAIGN

Historic and resounding vote in July by United Nations General Assembly (161 states in favour, 0 against) to recognise the right to a clean, healthy and sustainable environment in July, following political advocacy via core group of UN-focused civil society groups and UN agencies and direct outreach via BirdLife partners and wider networks.



## ERASMUS 'IT'S TIME'

This project became operational with leadership from BirdLife Malta, in collaboration with global secretariat, BirdLife Romania and OTOPI (BirdLife Poland). 30+ Youth leader representatives from BirdLife partners attended the World Congress, and the pilot 'BirdLife Youth Council' concept to encourage youth engagement with BirdLife was developed. Additional support from Canon was secured to complement Erasmus+ funding and ensure global representation.

Image: BirdLife Youth Council attend World Congress in London 2021

## ◀ GRAEME GIBSON FELLOWSHIP

Launched with 20 applications received for 10 Fellowship positions. Ten Fellows were selected and six met and networked at the World Congress, including amongst themselves, with their mentors and with the BirdLife Young Leaders council. Grant implementation by partners under the Migratory Soaring Birds project is ongoing, supporting partners in the Middle East and North Africa to meet requirements of the project's capacity 'triggers'.

## CREATING CAPACITY BUILDING TOOLS

Sensitisation / capacity building webinars held with all BirdLife regional secretariats to encourage usage of BirdLife's Project Management Toolkit (published in 2021). A new toolkit on Fundraising and Marketing was also launched in 2022.

## LEADERS OF THE FUTURE

The Conservation Leadership Programme projects selection is complete with 16 projects selected (14 funded by Arcadia, 2 projects funded by a new donor March Conservation Fund). New funding from March identified for 2023. Three internships starting shortly with BirdLife in the Americas: the three interns will work for the Flyway programme, IBA programme and the communication department.

Image: Graeme Gibson

# SECRETARIAT WORK PLAN

## PROPOSED TOP ORGANISATIONAL PRIORITIES FOR 2023 ARE:

- **SPECIES**  
Complete and release the annual update to the Red List.
- **SITES**  
Deliver a step change in our global efforts for flyways conservation by reviewing and bolstering the structure and resourcing of the Flyways Programme to maximise the impact of new investment and profile.
- **SYSTEMS**  
Establish and bolster BirdLife's capability to influence financial flows for nature in support of its site conservation priorities (especially for forests, grasslands and coastal wetlands).
- **SOCIETY**  
Support Partners to translate (hoped for new) Global Biodiversity Framework targets into regional and national ambition while also positioning BirdLife as implementor of the GBF.
- **SCIENCE**  
Strengthen the integration of our science into each of the Programmes by identifying the information and research required to underpin their effective delivery, and start to fundraise for and undertake such research.
- **PARTNERSHIP**  
Develop a shared strategy (with supporting Partners) for developing network capacity in the six regions and ensure Secretariat resources are aligned to deliver this strategy.
- **BUILDING A BETTER BIRDLIFE**  
Consolidate and operationalise the charity's new structure, leadership, ways of working, resource planning system and governance; lead a cross-organisational effort to grow our income (restricted and unrestricted) to ensure we are on track to meeting our strategic ambitions while balancing the budget and bolstering the charity's financial reserves



[birdlife.org](https://birdlife.org)

Ideas that fly.

